

DEAN HARRIS

DIGITAL DESIGNER
INSPIREME247.COM

AREAS OF EXPERTISE

- Website Design
 - HTML / CSS
- Email Design
- Magento (eCommerce Platform)
- Silverpop (Email Marketing)
- Adobe Creative Suite
 - Photoshop
 - InDesign
 - Illustrator
 - Dreamweaver
 - Flash
 - After Effect
- Final Cut Pro
- Photography
- Microsoft Office

PROFESSIONAL

- First Aid Qualified
- Sage Line 50


PERSONAL SKILLS

- Problem solving
- Creative thinking
- Attention to detail
- Adapting to new environments
- Self motivated

PERSONAL DETAILS

Dean Harris
7 Oakwood Drive
Pontefract
WF9 4TD

 dean@inspireme247.com

 07854154365 (SMS ONLY)

DOB: 14/12/1987

Driving license: Yes

Nationality: British

PERSONAL SUMMARY

I am a highly creative and well-versed digital designer, capable of performing well under pressure and ensuring that all work is effective, appropriate and delivered within agreed timescales. I work well with others, I have a good sense of humour and like to collaborate and help others as well as working on my own individual projects.

I am looking for a suitable design position that offers opportunity for progression and allows me to use my design skills as well as other skills to the best of my ability on a daily basis.

EMPLOYMENT HISTORY

Pavers Ltd, York

Creative Designer 2012 - Present

- Managing and designing email newsletters three times a week before sending it out to our 100k subscribers.
- Designing of digital assets such as banners, graphics, videos and lifestyle images for use in online marketing campaigns from affiliate banners to TV adverts as well as on our website.
- Designing and developing with HTML and CSS. Latest work: creating a completely responsive micro website for our TV studio - the clients can hire the studio through the website, which can be seen at yorktvstudio.com
- Fault finding, design changes and creation of communication documents for use with IT and agencies to resolve issues and make improvements on eCommerce website.
- Shooting, editing and retouching of lifestyle/product photography for 86 page catalogue, newspaper adverts, email newsletters and online digital marketing as well as our eCommerce system.
- Creating full page colours ads for national newspapers with extremely short deadlines ensuring accuracy and compliance with design and artwork specifications.
- Filming, editing and rendering of adverts for Sky TV Channel.
- Managing and designing internal newsletters monthly.

KEY SKILLS & COMPETENCIES

- Innovative, highly creative and good at 'thinking outside of the box'.
- Willingness and ability to work independently and as part of a team.
- Able to work under pressure, meet deadlines and multi task.
- Excellent knowledge of web design with experience in retail sector, using HTML and CSS with Magento as our eCommerce platform. JavaScript and PHP at basic level and currently learning Python.
- Highly organised and able to prioritise own work schedule.
- Able to work within brand and design guidelines.
- Excellent graphical skills, creative flair and good colour sense.
- Keeping abreast of relevant new techniques in design software, media and photography.

ACADEMIC QUALIFICATIONS

- BA (Hons) Multimedia Design

University of Huddersfield 2007 - 2010

- BTEC National Diploma in IT Practitioners Applications and Design (General)

York College 2005 - 2007

REFERENCES - Available on request.